

Beat: Technology

## CONVERSATION OF THE MOST POWERFUL TECH LEADERS WITH PDT MACRON AT VIVATECH

### TO OUTLINE NEW HITS OVER TECH FOR GOOD

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**USPA NEWS** - The President of the Republic, was the guest of honor and major, the conference VivaTechnology 2019 organized by Publicis (Maurice Levy), Paris-Porte de Versailles, and answered for an hour the questions of five leaders of start-up European up in the format of a panel led by Nicolas Barré Managing Editor of Les Echos, Vivatech's official partner media. President Macron was very comfortable in the field of digital and start-up he likes (From the time he was Minister of Economy, he had led the French Tech at CES Las Vegas). He spoke excellent English in front of the hearing of 4500 people, very much inclined to applaud him often. The questions of the five CEOs, in front of him, have received responses from President Macron turned to Europe that "has everything to become the leader of the tech because we build a democratically sustainable," said the French President, Emmanuel Macron, in front of very cheering audience.

#### PRESIDENT MACRON SMILING & TEASING IN ENGLISH WITH THE FIVE EUROPEAN START UP LEADERS

Before his address in the Dome, President Macron had walked from one booth to the next, during more than one hour of the Vivatech show where he met the start - uppers and amateurs of disruption. Very comfortable in this digital visit, the President Macron received a very warm welcome (The crowd was so mass that the one to follow it was trying for the journalists) and welcome by bravos, and encouragements. Some very grateful bosses remind him of having treasured their past CES trophies in Las Vegas.

#### THE PANEL CONVERSATION WITH PRESIDENT MACRON AND FIVE CEOs of START UP-----

French President, Emmanuel Macron seated in the middle of five leaders of European start-ups, smiling and joking. The President of the Republic Emmanuel Macron this edition, he answered for an hour to the questions of five leaders of European start-ups.-----

President Macron, seems delighted to return for the third time at Viva Technology Thursday, May 16, at this essential rendezvous of Tech, with the French ecosystem of start-ups and Europe and the rest of the world. The Head of State, during a campaign period for European women, stressed the attractive aspects of Europe in terms of financing, regulation, recruitment, sovereignty and innovation. The five start uppers, Julia Bijaoui, the co-founder of the French nugget Frichti, Flora Coleman of the British Fintech TransferWise, Pierre Dubuc, the co-founder of Open Classrooms, Thomas Plantenga, the boss of the Vinted second-hand clothing platform, and Daniel Dines, who heads the nugget of the UiPath software robots, have all been asking President Macron's questions, which has been used to practice Q & A in English and even jokes from time to time. President Macron has also invited European creators, founders and leaders of start up or evolving in Tech to settle in France for a better "quality of life" and "tax attractiveness" given the removal of the ISF ( Wealth tax). The President has always found the opportunity to extol his policy or to recall the European challenge, ten days before the election of MEPs in France. The first minutes of exchange with the moderator, Nicolas Barré, reminds him that the rise of the fundraising of young French shoots, which at the end of April raised 1.43 billion euros, or 72% is more than for the same period last year.

The president was able to point out that four years ago, French start-ups were certainly at the forefront in continental Europe, but they were struggling for the next steps, the "scale up". Now, tickets are getting higher: "In the last 18 months, we have created more unicorns [start-up valued over a billion dollars] than in the entire previous period," he said. explained the head of state Emmanuel Macron. Here are the most important items that Head of State Macron raised.

#### Article online:

<https://www.uspa24.com/bericht-15372/conversation-of-the-most-powerful-tech-leaders-with-pdt-macron-at-vivatech.html>

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