Beat: Technology

GreenScreen Animals Introduces 3D Chimpanzee Models to Stock Footage Library

Live-action animal footage library

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USPA NEWS - By using real animals instead of artists' renditions, GSA has for the first time ensured that these high-resolution 3D models are 100% anatomically accurate and will preserve their integrity forever. Clon Studios provided GSA with a mobile scanning unit to capture the likeness using a technique...

By using real animals instead of artists' renditions, GSA has for the first time ensured that these high-resolution 3D models are 100% anatomically accurate and will preserve their integrity forever. Clon Studios provided GSA with a mobile scanning unit to capture the likeness using a technique called photogrammetry. Dozens of cameras photographed the chimpanzees while standing in an A-pose, taking less than five minutes per animal. The footage was processed at Clon Data's German facility. Bringing the mobile scanning unit to the chimpanzees' home in California ensured low stress for the animals.

GSA is the world's leading solution for high quality, humane animal content. GSA owns, and licenses the world's largest HD - 6K green screen animal footage collection. The GSA digital library contains over 6,500 raw clips, which can be utilized in a wide variety of media. GSA also provides custom shoots for clients seeking a 'one-stop shopping' solution.

GSA's green animal content allows producers the fastest, easiest and most cost-effective solution with access to content that is normally expensive and difficult to capture. All GSA content is produced under the close supervision of The American Humane Association's 'No animals were harmed' unit. This key alliance ensures the safety and comfort of the animal actors used in the library.

Source : GreenScreen Animals

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

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Editorial program service of General News Agency:
UPA United Press Agency LTD
483 Green Lanes

UK, London N13NV 4BS
contact (at) unitedpressagency.com
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