

Beat: Entertainment

The American Film - BAD MOMS - A sociological farce

To be released on August 3, in FRANCE

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USPA NEWS - 'Bad Moms' is about Amy Mitchell who is a married woman with children who feels over-worked and over-committed. She and two other stressed moms embark on a quest to liberate themselves from their household responsibilities for leisure. American Film to be released in FRANCE on August 3, 2016...

'Bad Moms' is about Amy Mitchell who is a married woman with children who feels over-worked and over-committed. She and two other stressed moms embark on a quest to liberate themselves from their household responsibilities for leisure. American Film to be released in FRANCE on August 3, 2016.

Directed by : Jon Lucas and Scott Moore

Produced by : Bill Block, Suzanne Todd

Starring : Mila Kunis, Kristen Bell, Kathryn Hahn, Annie Mumolo, Jay Hernandez, Jada Pinkett Smith, Christina Applegate

Written by : Jon Lucas and Scott Moore

Running time : 101 minutes

Release dates : July 19, 2016 (New York City), July 29, 2016 (United States), August 3, 2016 (France)

Distributed by : STX Entertainment

THE STORY :

Mila Kunis, Kristen Bell, and Kathryn Hahn head up a satire of motherhood in the age of mommy wars. It is about Amy (Mila Kunis), a working parent of two who feels like she barely has time to breathe, trades barbs with her two new buddies about the escape hatch that each of them fantasizes about. Amy confesses that she'd love to have a quiet breakfast, and adds, with a wistful sense of impossibility, 'By myself.' That, for her, would be nirvana. It's a comedy about, and for, the current generation of overstressed, overworked, overly perfectionistic mothers.

OUR REVIEW :

People with kids are notorious for saying they don't have time to go to the movies. That raises a question regarding the target demo for 'Bad Moms'. Of course, it's been shown that when a movie has 'bad' in the title and features a true celebration of bad behavior, it may just have a commercial edge. Written and directed by the up-and-coming team of Jon Lucas and Scott Moore (the screenwriters of 'The Hangover'), it's a just sociological farce.

The film takes off from the notion that even as women liberated themselves to join the work force, that didn't necessarily make the job of motherhood any easier. In many ways, it made it harder. There aren't too many weird or original moments in Bad Moms. The best moments in Bad Moms are when Mila Kunis, Kristen Bell and Kathryn Hahn riffing t talk about sex, judgment from other mothers, and the pressures from modern society.

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